

## April 17, 2020 – Purple Line Corridor Coalition (PLCC) Housing Accelerator Action Team (HAAT)

### Strategy Meeting -- Working Agenda

**Desired Outcomes:** By the end of this session, we will have:

- Awareness of property inventory projects underway in the corridor and feedback from participants;
- A shared understanding of a few Montgomery County legislative housing initiatives, market trends and an example of work by a non-profit partner in the corridor.

WHAT	HOW	WHO	WHEN
Welcome/Setting Context	<ul style="list-style-type: none"> <li>• Welcome</li> <li>• Zoom logistics <b>*reminder to use chat feature to share questions &amp; information*</b></li> <li>• Reminder of Shared Priorities &amp; Goals</li> <li>• Pipeline Update</li> </ul>	Joe Williams (Enterprise) & George Leventhal (Kaiser Permanente)	10 – 10:20
Underutilized Land & Multifamily Housing Inventory Projects in the Corridor	<ul style="list-style-type: none"> <li>• Purpose &amp; Scope of Project</li> <li>• Update on progress</li> <li>• Gather feedback &amp; Q&amp;A</li> </ul>	Zack Patton (Enterprise Advisors), Nick Finio (UMD NCSG) & Lisa Govoni (Montgomery Planning)	10:20 – 10:50
Outline Montgomery County Housing Initiatives	<ul style="list-style-type: none"> <li>• Highlight efforts to respond to COVID-19</li> <li>• Discuss proposed affordable housing initiatives with impact on PL</li> </ul>	Councilmember Hans Riemer	10:50-11:10
Partner Introduction: Washington Housing Conservancy	Overview of Work along PL corridor Q&A	Kimberly Driggins	11:10 – 11:20
Discussion of trends in the market	Rental Market COVID 19 Impact Q&A	Erin Bradley (AOBA – Metro)	11:20 – 11:30
Update on Housing Coordinator position	Q&A	Gerrit Knapp (UMD NCSG)	11:30 – 11:45
Wrap Up & Adjourn	<ul style="list-style-type: none"> <li>• Recap any key information or updates shared in the chat</li> <li>• Recap any next steps</li> </ul>	Joe Williams & George Leventhal	11:45 -Noon

Next PLCC HAAT Session: Friday, June 12<sup>th</sup> (details tbd)

More information at: <http://purplelinecorridor.org/housing/>