

Pathways to Opportunity: A Community Development Agreement for the Purple Line Corridor

The Pathways to Opportunity Community Development Agreement is a voluntary commitment among local and regional governments, community organizations, nonprofits, philanthropy, education and business organizations to work together to create a place of opportunity for all who live, work and invest in the corridor.

The Agreement provides:

- A shared vision for the future of the Purple Line corridor as a whole.
- A pledge to leverage the major transit investment to increase access to good jobs, housing choices for all, and vibrant sustainable communities along the line.
- A focus for coordination across many organizations.

Beyond the Tracks

Experience in other cities suggests that communities are better able to capitalize on major public investments when they work together. Twin Cities' Corridors of Opportunity, and similar efforts in Denver, Atlanta, San Francisco and LA, use a collective impact approach that inspired the creation of the Purple Line Corridor Coalition (PLCC).

The Agreement is designed to complement and supplement the transit project led by the Maryland Transit Administration and the private contract partner, Purple Line Transit Partners, and focuses on work "beyond the tracks" -- on the economic and community opportunities to leverage the benefits of the transit investment for all.

Development of the Agreement

The Community Development Agreement for the Purple Line Corridor was created through an open, transparent stakeholder engagement process, led by PLCC over several years, that engaged more than 300 residents, business owners, property owners, nonprofit leaders, public officials, and others to identify specific goals, strategies and actions to support communities across the corridor.

UPDATE: Construction is underway!

The time to prepare is now!

Your organization is invited to endorse the Agreement now. A formal signing and roll out will be planned this fall.

For updates visit
www.smartgrowth.umd.edu/plcc

Agreement Goals

Support & Grow Local Businesses

Build a Thriving Labor Market

Ensure Housing Choices for All

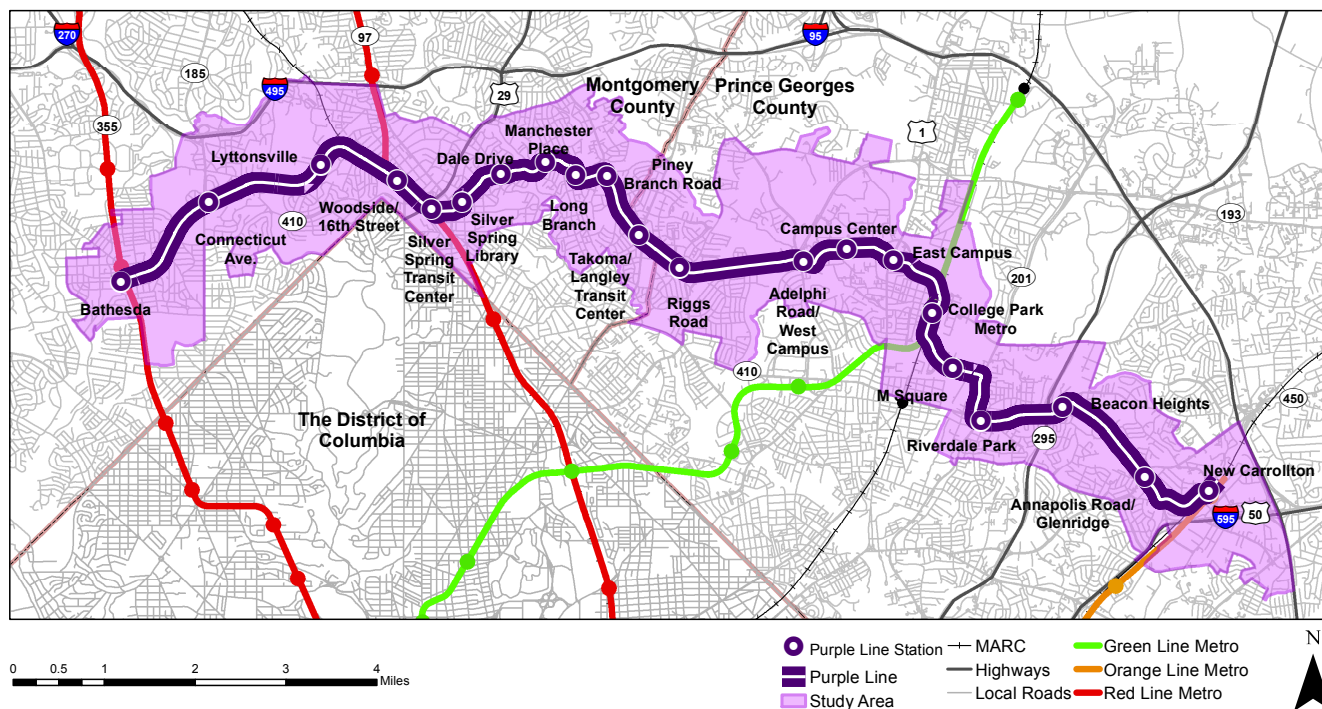
Support Vibrant, Sustainable Communities

Key Partners

Current key partners and PLCC Steering Committee members will help implement action items and collaborate on grant proposals to support the Agreement.

- Montgomery County
- Prince George's County
- MD National-Capital Park & Planning
- National Center for Smart Growth, University of Maryland
- CASA
- Enterprise Community Partners, Inc.
- Purple Line NOW!

Pathways to Opportunity in the Purple Line Corridor



Measuring & Monitoring

Although the Agreement is voluntary and not legally binding, it represents a strong public-private-community commitment to a shared vision. To support the agreement, NCSG developed an online Dashboard to measure progress toward the goals thanks to a grant from the Maryland Department of Housing and Community Development.

Purple Line Corridor Coalition

PLCC is a multi-sector collaborative focused on community and economic development and led by the University of Maryland's National Center for Smart Growth. Since its establishment in June 2013, the PLCC has conducted extensive place-based research, created informative graphics and maps and led the creation of the community development agreement.

PLCC provides a meeting place for different ideas and perspectives and helps to stimulate collaboration, investment and planning beyond the tracks.

Role of Signing Organizations

By signing on to endorse and signal their support for the agreement, each organization strengthens the vision and helps show prospective sponsors of this effort the potential for our collective impact.

Every endorsing organization is invited to participate in a variety of ways to: help implement specific actions, partner, leverage resources, provide expert advice, and more.

Endorse Agreement Now!

Organizations Commit to:

- Indicate their support for the principles and Agreement
- Participate in future meetings
- Collaborate on proposals and help identify or provide resources
- Disseminate information

Visit <https://goo.gl/CMffIV> to sign on today.



An initiative of the University of Maryland's National Center for Smart Growth